Beyond Buzzwords

Turning AI Into Human Impact

Indigo

WHO WE ARE?

Limor Ben Avi

People Engagement & Growth Lead

Passionate about transforming culture through learning and AI. Believes in curiosity as the new leadership skill.

Liat Krikov

HR Project Manager

Passionate about creating meaningful employee experiences that connect people, systems, and technology.

About HP Indigo

~ 3,000
Employees

2,400
Patents

Top 10
Exporter in Israel

60%
Of the Global Digital Printing Market

About HP Indigo

3%
Employee Turnover

70%
Internal Mobility

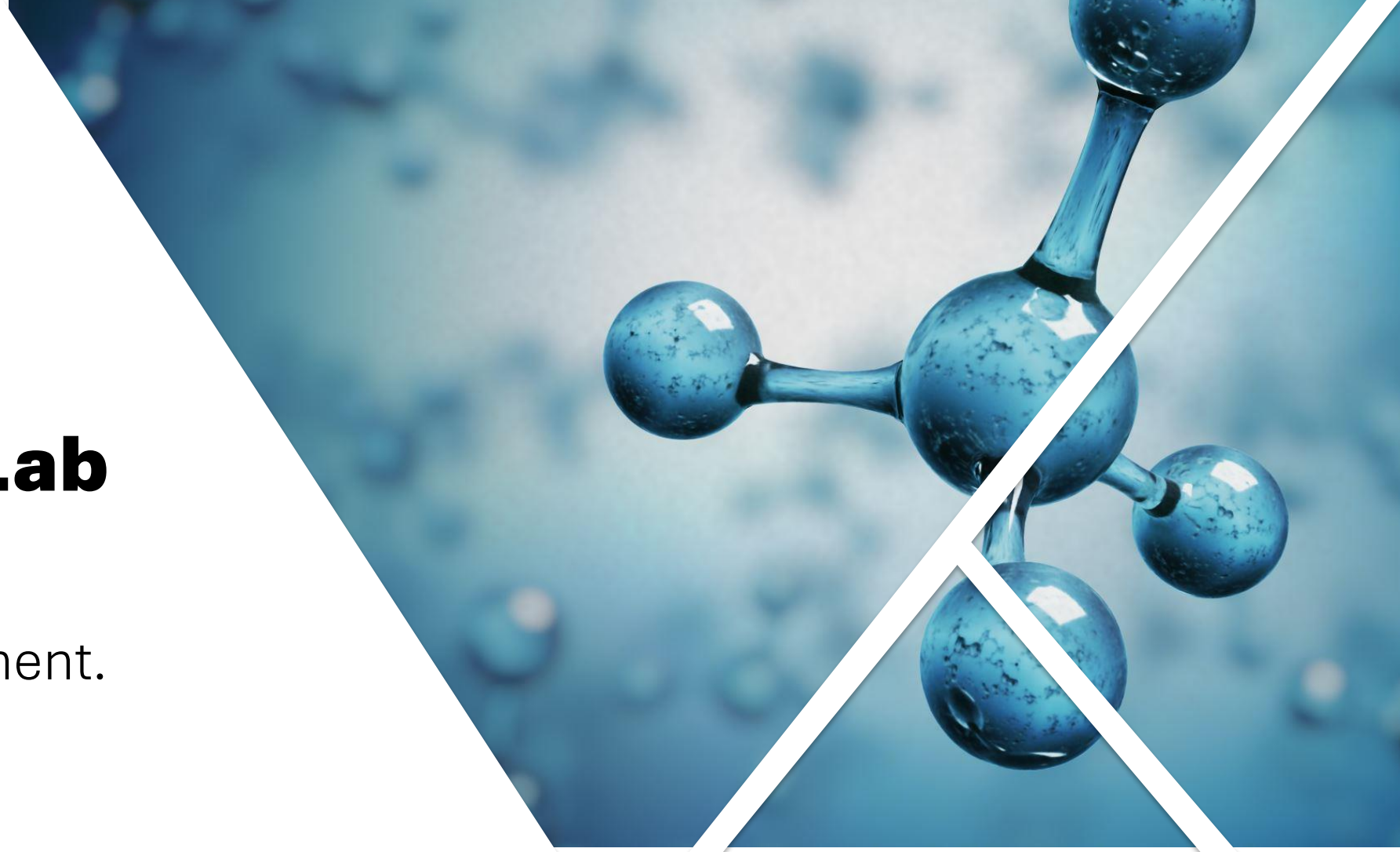
11 Years
Average Employee Tenure

2023 - The Train Has Left The Station

Our Learning Transformation Journey

The Human Lab

AI isn’t just tech.
It’s a human experiment.



The Human Lab Framework

Every innovation starts with curiosity.
In our lab – curiosity became our method.

EXPOSE

Mindset #1:
From Waiting to Doing

RESHAPE YOUR SKILLS

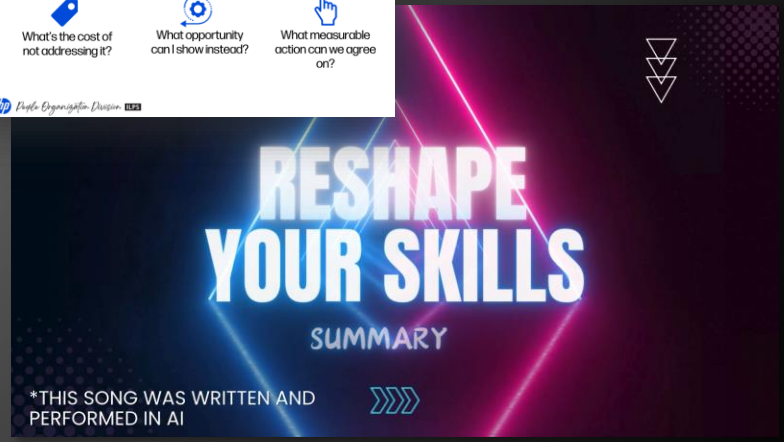
700
Participants

50%
Of the organization

16
AI workshops

EXPLORE

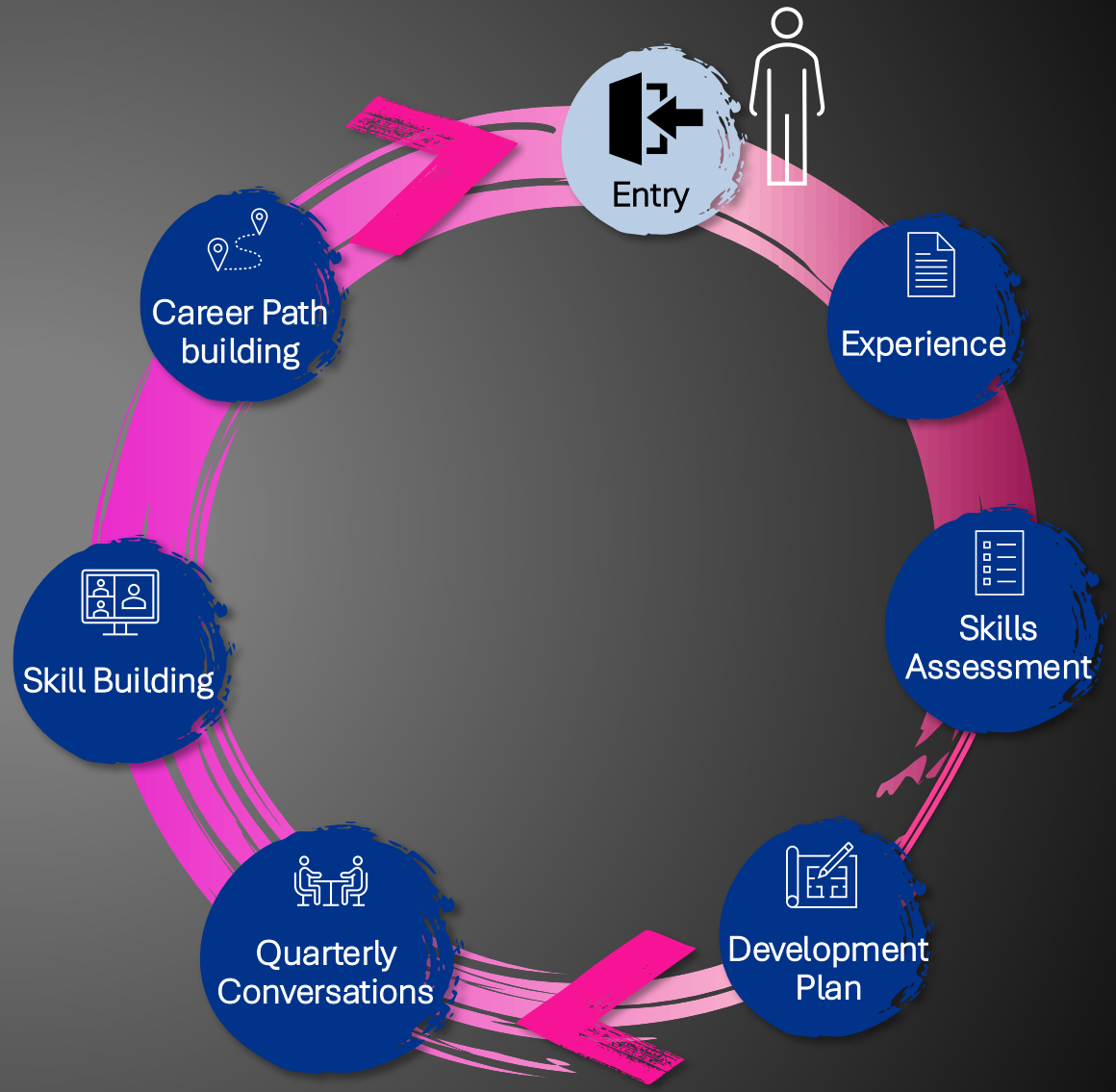
Mindset #2:
From Fear to Curiosity



EMBED

Mindset #3:
From Knowledge to Culture

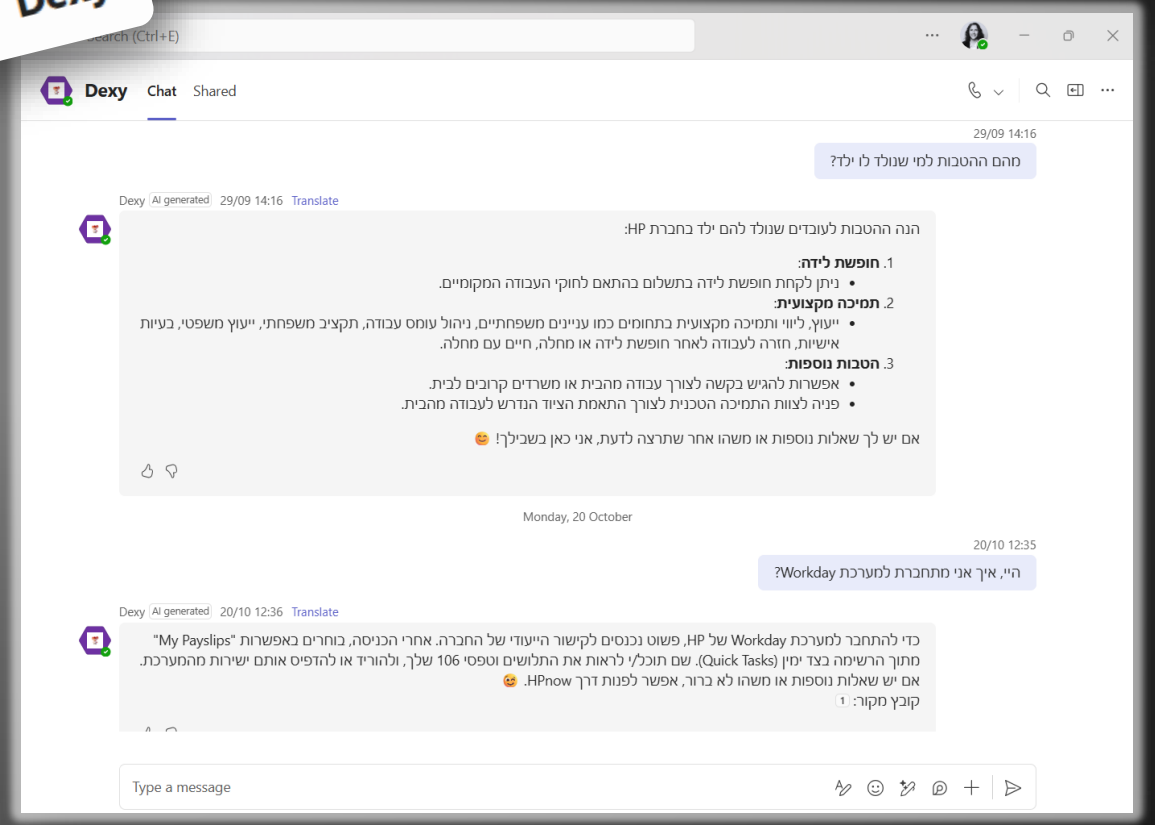
HP Career Hub.
Skills Building Journey.



EMBED

Mindset #3:
From Knowledge to Culture

Dexy - AI Agent



01

What we explored?

Every initiative became an experiment – learning by doing.

02

What we discovered?

AI doesn’t replace people – it empowers them.

03

What We Learned?

Innovation isn’t plug and play - it’s step by step.

04

What We’ll Keep Testing?

AI integration is not a project - it’s a mindset.

The Human Impact

AI is just a mirror:
It reflects how willing
we are to keep learning.

Thank You

Connect with us on LinkedIn!

Limor Ben Avi

Liat Krikov

Indigo